



## PRESS RELEASE

# Providing Unique Value to the Buy-Side Trader

BOSTON, Massachusetts, February 13, 2018—The role of the buy-side trader continues to evolve. With an influx of new technology, greater demands on productivity, and new regulatory hurdles, today's trader must find ways to become a more valued asset to their investment team.

O'Neil Securities has helped their clients succeed for more than five decades. Offering innovative tools coupled with efficient, accurate, and reliable trading experience, their seasoned traders are called on by some of the world's most demanding institutional clients to provide the best execution and value-add for their trades.

"More is expected of today's buy-side traders, and our team is constantly working with them to provide more value to their firms," says Michael McCauley, Chief Executive Officer of O'Neil Securities and a former buy-side trader. "Using the O'Neil Methodology, we've witnessed the buy-side trader becoming more instrumental in delivering an edge to their investment team in a unique and demonstrative manner."

How does O'Neil Securities add value?

- Proprietary trading tools to help time entry and exit points in the market
- More than 50 years of unique perspectives on stocks and markets
- Access to bespoke equity research and stock ideas
- Seasoned traders possessing deep knowledge and extensive skill set
- Agency-only trading desk modeled as an extension of the buy-side desk

O'Neil Securities broadens the buy-side trader's role by providing access to PANARAY®, their flagship trading and research portal that offers a unique perspective on the behavior of stocks and markets. Their experienced team works with traders to leverage PANARAY's granular analysis, empowering traders with insightful market commentary, recommendations, and a differentiated viewpoint backed by decades of deep market studies. Regardless of our client's investing discipline, O'Neil's comprehensive toolset adapts to fit their team's style and preferences and provide high impact on performance.

### **About O'Neil Securities, Incorporated**

Headquartered in Boston, O'Neil Securities, Incorporated, was founded in 1963 as an investment management and brokerage firm. For more than 50 years, clients have come to rely on the firm's seasoned traders to provide accuracy, reliability, and expertise in trade execution. Serving more than 300 major institutional money managers globally, O'Neil Securities delivers stock trading expertise but does not make markets, thereby being never in conflict with client orders by holding proprietary trading positions. O'Neil Securities goes well beyond trade flow or execution by providing the resources, guidance, and expertise to help the buy-

side trader become a value add in the investment process, including access to William O'Neil + Company customized equity research and the powerful equity research platform PANARAY®.

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